

2024 Nigerian Risk Awards & Summit

**PARTNERSHIP &
SPONSORSHIP PACK**



Nigeria's Most Preferred Partner for



**9TH
JULY
2024**

About- Nigerian Risk Awards & Summit

The Nigerian Risk Awards and Summit is a biennial risk leadership and award event where stakeholders in Nigeria and other world leaders gather to address risk and governance challenges in Nigeria and celebrate organizations and individuals who have achieved measurable results through effective implementation of good governance. Panel of experts to explore, assess and proffer solutions. Open discussion on the roles of government and regulators on strategies and policies to promote compliance.

Following a successful 6th edition of the Nigerian Risk Awards and Summit, Conrad Clark Nigeria is pleased to announce the 7th edition of the Nigerian Risks Awards and Summit which is set to take place in July 2024.

We call for partnerships and sponsorships collaborations.

"We believe in Nigeria. We have invested and will still invest our time, talent and treasures, to create more values and inspire more lives, organizations, institutions and the general public. We need your time, talent and treasures as well." - Joachim Adenusi



Dr. Joachim Adenusi
Convener, Nigerian Risk Awards & Summit

Why Partner With Us

At Conrad Clark, we believe not only in talking the talk, but walking the talk. In the last twelve years, we have invested over #100million of our own funds not only in promoting good risk governance in Nigeria, but we have also showcased Nigerian organizations with excellent risk leadership to the world. Why Partner With Us We seek to have you partner with us in the bid to grow risk management maturity in Nigeria.

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed. It is the only thing that ever has.”

- Margaret Mead



Dr. Joachim Adenusi
Convener, Nigerian Risk Awards & Summit

Our Success Story

We have inspired these individuals and organisations...but with you on our side we can inspire the next generation of great risk leaders and organisations in Nigeria.



6TH AWARDS & SUMMIT

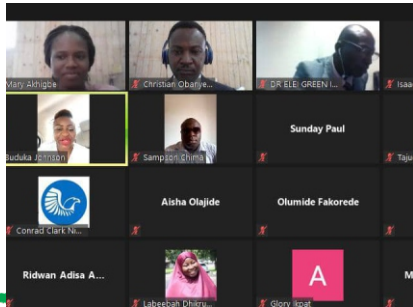


Our Success Story

We have inspired these individuals and organisations...but with you on our side we can inspire the next generation of great risk leaders and organisations in Nigeria.



5TH AWARDS & SUMMIT



Our Success Story

We have inspired these individuals and organisations...but with you on our side we can inspire the next generation of great risk leaders and organisations in Nigeria.



“You have not lived today until you have done something for someone who can never repay you.” - John Bunyan

2024 NRA JUDGES



Kate Boothroyd



Ibiene Okeleke



Paul Dudley



Mobola Faloye



Oguche Agudah



Gus Wiggle



Tunde Popoola



Rico Ferrarese



Racheal Johnson



Lisa Siggery



Maren Egedorf



Soji Apampa



Yvonne Palm



Mike Finlay



Victor Odutola



John Thirlwell, FCIB



Ogadinma Onwuaduegbo



Emmanuel Onwodi



Prof. Peter Young



Trinnet Ogunnusi



Anita Punwani

Our Value Proposition

Becoming an official partner of the 2022 Nigerian Risk Awards & Summit will give your organization a leadership position in promoting good risk governance at the prime risk-focused business event in the country and abroad.



We are open to discuss bespoke branding opportunities for your brand before, during and after the event.

"Success is best when it's shared" – Howard Schultz

Sponsorship Categories and Branding Opportunities

Sponsorship benefits	Diamond N15,000,000.00	Platinum N10,000,000.00	Gold N5,000,000.00	Silver N2,500,000.00
Designation as Summit Partner and Headline Sponsor	✓	✓	✗	✗
Speaking opportunity	✓	✓	✗	✗
Access to summit delegates contact details for your sales drive	✓	✓	✓	✗
Discount on CCN trainings, system and solutions for your organization	30%	20%	10%	5%
Corporate logo on event backdrop	✓	✓	✓	✓
Nomination of delegates to participate	15	10	5	2
Roll-up banner	3	2	2	1
Advert in event brochure	Full page*	Full page*	Half page*	Quarter page
Advert placement in brochure	Outside back cover	Outside back cover	Inside page	Inside page
Radio mention	✓	✓	✗	✗
Social media advert	✓	✓	✓	✓
E-banner advert played on screen during breaks	60 seconds (4 times)	60 seconds (3 times)	30 seconds (3 times)	30 seconds (2 times)
Exhibition stand	✓	✓	✓	✓

Other Partnership Opportunities

- Venue branding – N1 million (benefits include exhibition stand, two roll-up banners, and full-page advert in summit brochure.)
- Full-page advert in summit brochure – N400K
- Half-page advert in summit brochure – N250K
- Exhibition stand – N250K
- E-banner advert – N100k (60 secs advert played twice), N50k (30secs advert played twice)

* Full-page advert dimensions: 8.268 inches (width) x 11.693 inches (height)
Half-page: 8.268 inches (width) x 5.827 inches (height)



conradRP
...linking people, performance and risk

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[CONTACT US TO SIGN UP](#)

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Thank you for the anticipated partnership

"Effectively, change is almost impossible without industry-wide collaboration, cooperation, and consensus."

– Simon Mainwaring



ASSOCIATION OF
ENTERPRISE RISK
MANAGEMENT
PROFESSIONALS
NIGERIA



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